

# ORDER



**Orders**

**Order / Rev:** 187493

Alt Order #:

**Product Desc:** Obama for America

**Estimate:** 2264 - Sked A 30s 10.30-11.6

**Flight Dates:** 10/30/12 - 11/06/12

**Original Date / Rev:** 10/29/12 / 10/29/12

**Order Type:** GENERAL

**KMGH**

**Primary AE:** David Lombardo

**Sales Office:** EWSDC

**Sales Region:** NAT

**Agency**

**Name:** GMMB Inc.

**Buying Contact:** Kristen Keuleman

**Billing Contact:**

1010 Wisconsin Ave, NW

Washington DC, DC 20007

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** President/Obama (D)

**Demographic:** A25-54

**Product Codes:** PL1-President

**Priority:** PREEMPTIBLE

**Revenue Codes:** POL, POL, CAND

**New Business Thru:**

**Order Separation:** 00:30:00

**Advertiser External ID:** MAJ

**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	6	\$2,775.00	\$2,358.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	6	\$2,775.00	\$2,358.75	0.00
<b>Totals</b>	<b>6</b>	<b>\$2,775.00</b>	<b>\$2,358.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/30/12	11/06/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	-----	:30	0	\$375.00	P1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$375.00		0.00			
Week:		11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 2	KMGH	10/30/12	11/06/12	7-9a Sat Morning News CA 7-9a Sat Morning News	CA	7A-9A	-----	:30	0	\$675.00	P1	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$675.00		0.00			
Week:		11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 3	KMGH	10/30/12	11/06/12	Millionaire 930A Millionaire	CA	930A-10A	-----	:30	0	\$475.00	P2	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00			
Week:		11/05/12	11/11/12	MT-----		1				\$475.00		0.00			
N 4	KMGH	10/30/12	11/06/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	-----	:30	0	\$425.00	P2	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00			
Week:		11/05/12	11/11/12	MT-----		1				\$425.00		0.00			
N 5	KMGH	10/30/12	11/06/12	The CHEW The CHEW	CA	1157A-1P	-----	:30	0	\$600.00	P1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00			
Week:		11/05/12	11/11/12	MT-----		1				\$600.00		0.00			

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Advertiser: President/Obama (D)  
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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	10/30/12	11/06/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	-----	:30	0	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -		1				\$225.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
Totals														6	\$2,775.00